

OVERALL PROGRAMS

DAY 1, WEDNESDAY – APRIL 4, 2018			
TIME	PROGRAM	VENUE	INFORMATION
9.00am – 10.00am	Networking Coffee Session F&B, Pharmaceuticals & Cosmetics	Industry Zone, Hall 11, Level 3	By invitation only
9.00am – 6.00pm	New Halal Services & Opportunity Forum By Mosafer C	MY 1, 2 & 3, Level 1A	Open to all
10.00am	Exhibition Opens for Trade Visitors	MITEC	
10.15am – 10.45am	Halal Market Insights Halal Industry: Pharmaceuticals & Cosmetics Industry By Thomson Reuters	Industry Zone, Hall 11, Level 3	Open to all
11.00am – 12.00pm	Panel Session Securing Your Business in China By Serunai Commerce Sdn Bhd, Jabatan Kemajuan Islam Malaysia (JAKIM), Malaysia-China (Beijing) International Halal Product Trading Co. Ltd (MCBIHP), Dewan Perniagaan Melayu Malaysia (DPMM) & Fasyeera Empire Sdn Bhd	Industry Zone, Hall 7, Level 2	Open to all
	Country Focus Halal Development in the Philippines By the Department of Trade & Industry Philippines	Industry Zone, Hall 11, Level 3	Open to all
12.00pm – 12.45pm	Halal Masterclass Human Capital Development in the Halal Industry: Issues & Challenges By JAKIM & Halal Academy	Industry Zone, Hall 11, Level 3	Open to all
12.00pm – 1.00pm	Country Focus Halal Development and Opportunities in Thailand By the Department of Trade and International Promotion, Thailand	Industry Zone, Hall 7, Level 2	Open to all
1.00pm – 2.00pm	Elevator Pitch	Industry Zone, Hall 7, Level 2 Industry Zone, Hall 11, Level 3	Open to all
2.00pm – 2.45pm	Halal Trade Finance Talk Leveraging on Banks to Grow Islamic Trade By Maybank Islamic Berhad	Industry Zone, Hall 7, Level 2	Open to all
	Halal Masterclass Cross-Border Opportunities: ASEAN & China By SuperAnt	Industry Zone, Hall 11, Level 3	Open to all
2.30pm – 3.30pm	Al Hijrah Meeting	MY 12, Level 1A	By invitation only
3.00pm – 3.45pm	Halal Trade Finance Talk Value Add Trade Services By Standard Chartered Saadiq	Industry Zone, Hall 7, Level 2	Open to all
3.00pm – 4.00pm	Country Focus Connectivity and Bahrain as a Gateway to the Gulf By the Bahrain Economic Development Board	Industry Zone, Hall 11, Level 3	Open to all
4.00pm – 4.45pm	Halal Masterclass The Power of E-Commerce in the Halal Trade Ecosystem By Aladdin Street	Industry Zone, Hall 7, Level 2	Open to all
	Halal Masterclass Success Stories: F&N's Halal Journey By Fraser & Neave (F&N)	Industry Zone, Hall 11, Level 3	Open to all

5.00pm – 5.45pm	Halal Masterclass What's So Super in "Super Foods" By Mahnaz Food	Industry Zone, Hall 11, Level 3	Open to all
5.00pm – 6.00pm	MIHAS Kitchen Ayamas Menu By QSR Brands	Industry Zone, Hall 7, Level 2	Open to all
7.00pm	Exhibition Closes	MITEC	

DAY 2, THURSDAY – APRIL 5, 2018			
TIME	PROGRAM	VENUE	INFORMATION
9.00am – 10.00am	Networking Coffee Session Digital & Tourism	Industry Zone, Hall 11, Level 3	By invitation only
9.00am – 5.00pm	Trade Talk By the Malaysia External Trade Development Corporation (MATRADE)	MY 9, Level 1A	By invitation only
9.00am – 6.00pm	MyPITCH @ MIHAS 2018 By Bioeconomy Corporation & Malaysia External Trade Development Corporation (MATRADE)	MY 6, 7 & 8, Level 1A	By invitation only
9.30am – 11.30am	Bioeconomy Launch	MY 1, 2 & 3, Level 1A	Open to all
9.30am – 12.30pm	Halal in Travel Conference By CrescentRating	MY 10, Level 1A	Open to all
10.00am	Exhibition Opens for Trade Visitors	MITEC	
10.15am – 10.45am	Halal Market Insights Halal Industry: F&B and Halal Ingredients By Thomson Reuters	Industry Zone, Hall 11, Level 3	Open to all
11.00am – 11.45am	Halal Masterclass How to Generate Higher ROI for Your Digital Marketing Campaign By SuperAnt	Industry Zone, Hall 7, Level 2	Open to all
11.00am – 12.00pm	Panel Session Islamic Digital Economy Influence, Impact & Challenges in the Digital Revolution By Malaysia Digital Economy Corporation (MDEC), Amanie Group, Ethis Ventures Sdn Bhd, Jabatan Kemajuan Islam Malaysia (JAKIM), Pixel Play Group & Recite Lab Sdn Bhd	Industry Zone, Hall 11, Level 3	Open to all
12.00pm – 1.00pm	Panel Session Medical Tourism Journey By KPJ Healthcare Berhad & Media Hub International Group	Industry Zone, Hall 11, Level 3	Open to all
	MIHAS Kitchen Discovering Starbucks Reserve Coffees: A Tasting by Starbucks Coffee Masters By Berjaya Food Berhad	Industry Zone, Hall 7, Level 2	Open to all
1.00pm – 2.00pm	Elevator Pitch	Industry Zone, Hall 7, Level 2 Industry Zone, Hall 11, Level 3	Open to all
2.00pm – 3.00pm	MIHAS Kitchen Disclosure of Belgian Gourmet Recipes Using Halal Top Belgian Food Ingredients By the Belgian Trade Commission	Industry Zone, Hall 7, Level 2	Open to all
	Panel Session Shariah Governance & Shariah Compliance for the 21st Century By: Association of Shariah Advisors in Islamic	Industry Zone, Hall 11, Level 3	Open to all

	Finance Malaysia (ASAS), ISRA Consultancy Sdn Bhd & Malaysian Industrial Development Finance (MIDF) Berhad		
2.00pm – 4.00pm	Iskandar Halal Park Pocket Talk Gateway to the Global Halal Market By Iskandar Halal Park	MY 10, Level 1A	By invitation only
2.00pm – 5.30pm	Symposium on Halal Gelatin Ecosystem in Conjunction with MIHAS 2018 By MARA & Amin Bio	MY 1 & 2, Level 1A	Open to all
2.30pm – 6.00pm	Northport Presentation Halal Silk Road By Belgian Trade Commission	MY 12 & 13, Level 1A	By invitation only
3.00pm – 3.45pm	Halal Masterclass Brand Building in the Context of Halal Products and Services to Non-Muslims By Orizon Media	Industry Zone, Hall 7, Level 2	Open to all
3.00pm – 4.00pm	Panel Session Halal Travel: Taking Marketing to the Modern Muslim Travelers By Gaya Travel Magazine, Islamic Tourism Centre (ITC) & Tripfez	Industry Zone, Hall 11, Level 3	Open to all
4.00pm – 5.00pm	MIHAS Kitchen Gourmet Foods & Desserts By Fraser & Neave (F&N)	Industry Zone, Hall 7, Level 2	Open to all
	Country Focus Halal Development & Opportunities in Indonesia By the Ministry of Tourism Indonesia	Industry Zone, Hall 11, Level 3	Open to all
5.00pm – 5.45pm	Halal Masterclass Halal Funds versus Ethical Venture Capital (VC) Practice. A Staggering Thought... By Pixel Play Group	Industry Zone, Hall 7, Level 2	Open to all
	Halal Masterclass Innovate to Dominate, Go Digital From a Local Champion to a Global Player By Telekom Malaysia (TM) Berhad	Industry Zone, Hall 11, Level 3	Open to all
7.00pm	Exhibition Closes	MITEC	

DAY 3, FRIDAY - APRIL 6, 2018

TIME	PROGRAM	VENUE	INFORMATION
9.00am – 10.00am	Networking Coffee Session Finance & Services	Industry Zone, Hall 11, Level 3	By invitation only
9.00am – 6.00pm	IMHALAL Conference By iHalalMas	MY 6, 7 & 8, Level 1A	Open to all
	Halal Trade Finance Conference By Association of Islamic Banking Institutions Malaysia (AIBIM)	MY 9, Level 1A	Open to all
10.00am	Exhibition Opens for Trade Visitors	MITEC	
10.00am – 11.00am	Halal Trade Finance Talk Financial Supply Chain By RHB Islamic Bank	MY 9, Level 1A	Open to all
10.15am – 10.45am	Halal Market Insights Halal Finance: Islamic Finance By Thomson Reuters	Industry Zone, Hall 11, Level 3	Open to all

11.00am – 12.00pm	Country Focus Belgian Hand Holding Services for Malaysian Companies Expanding their Businesses in Europe Pocket Talk By the Belgian Trade Commission	Industry Zone, Hall 11, Level 3	Open to all
11.00am – 12.30pm	Halal Trade Finance Conference Islamic Trade Finance: Revitalising Trade & Unlocking New Potential By Association of Islamic Banking Institutions Malaysia (AIBIM)	MY 9, Level 1A	Open to all
12.00pm – 12.45pm	Halal Masterclass Islamic Finance Beyond Banking By the Association of Syariah Advisors in Islamic Finance (ASAS)	Industry Zone, Hall 7, Level 2	Open to all
	Halal Masterclass Sustaining Halal Business By QSR Brands	Industry Zone, Hall 11, Level 3	Open to all
3.00pm – 3.45pm	Halal Trade Finance Talk Kemudahan Pembiayaan SME Bank By SME Bank	MY 9, Level 1A	Open to all
3.00pm – 4.00pm	Product Spotlight Halal Ecosystem: Prospects and Opportunities in Bangladesh By EXPOPRO (Center for Business Development & Communications) of Bangladesh	Industry Zone, Hall 7, Level 2	Open to all
	Panel Session Halal Cosmetics/Products Going Global: The Current Trending Market and Rising Demand By Halal & Co, Halal Retail Asia, Bali Mall & New Entrepreneurs Foundation (myNEF)	Industry Zone, Hall 11, Level 3	Open to all
3.00pm – 4.30pm	MIHAS Awards	Press Conference Room, Level 1A	By invitation only
3.45pm – 4.30pm	Halal Trade Finance Talk Trade Finance By AgroBank	MY 9, Level 1A	Open to all
4.00pm – 4.45pm	Halal Masterclass Globalized Halal Market, The New Digital Frontier By Pixel Play Group & Malaysia Digital Economy Corporation (MDEC)	Industry Zone, Hall 7, Level 2	Open to all
4.00pm – 5.00pm	Panel Session Islamic Tourism: Beyond Religious Tourism By The Malaysian Association of Tour and Travel Agents (MATTA), Islamic Tourism Centre (ITC), Ministry of Tourism and Culture Malaysia (MOTAC) & Ministry of Tourism Indonesia	Industry Zone, Hall 11, Level 3	Open to all
4.30pm – 5.15pm	Halal Trade Finance Talk Key International Rules for Documentary Trade By OCBC Al Amin Bank	MY 9, Level 1A	Open to all
7.00pm	Exhibition Closes	MITEC	

DAY 4, SATURDAY – APRIL 7, 2018

TIME	PROGRAM	VENUE	INFORMATION
10.00am	Exhibition Opens To Public Visitors	MITEC	

10.00am – 10.45am	Halal Trade Finance Talk The Advantages of Having Islamic Trade Finance Facilities By Maybank Islamic	Industry Zone, Hall 7, Level 2	Open to all
10.45am – 11.30am	Halal Trade Finance Talk Islamic Trade Finance in Bank Rakyat By Bank Kerjasama Rakyat Malaysia	Industry Zone, Hall 7, Level 2	Open to all
11.30am – 12.15am	Halal Trade Finance Talk UOBM ICE By United Overseas Bank (M) Bhd	Industry Zone, Hall 7, Level 2	Open to all
12.15pm – 1.00pm	Halal Trade Finance Talk Halal Trade Ecosystem By CIMB Islamic Bank	Industry Zone, Hall 7, Level 2	Open to all
2.00pm – 2.45pm	Halal Trade Finance Talk Islamic Finance: Banking on Values By Affin Islamic Bank Berhad	Industry Zone, Hall 7, Level 2	Open to all
2.00pm – 3.00pm	Product Spotlight Moringa Oleifera By Sol Moringa Sdn Bhd	Industry Zone, Hall 11, Level 3	Open to all
2.45pm – 3.30pm	Halal Trade Finance Talk Takaful for SME By Malaysian Takaful Association	Industry Zone, Hall 7, Level 2	Open to all
3.30pm – 4.15pm	Haltech Talk Alcohol, Halal or Haram? By Jabatan Agama Kemajuan Islam (JAKIM), Global Haltech Sdn Bhd & International Institute for Halal Research and Training (INHART), IIUM	Industry Zone, Hall 7, Level 2	Open to all
7.00pm	End of MIHAS 2018	MITEC	